

**The Fifteenth Annual
Massachusetts
Immunization Action Partnership
Pediatric Immunization Skills Building Conference**



**October 7, 2010
9:00 am – 4:00 pm
The Best Western Royal Plaza Hotel Marlborough, Massachusetts**

*"Never doubt that a small group of thoughtful,
committed citizens can change the world.
Indeed, it's the only thing that ever has."*

–Margaret Mead

CONFERENCE CO-SPONSORS

The Massachusetts Immunization Action Partnership (MIAP) represents the combined effort of the Immunization Initiative of the Massachusetts Chapter of the American Academy of Pediatrics (MCAAP-II), the Immunization Program of the Massachusetts Department of Public Health (DPH) and individuals who share the mission to protect all citizens from vaccine-preventable diseases. MIAP aims to reduce vaccine-preventable disease and increase immunization levels in our state by promoting, coordinating and enhancing public and private strategies and activities that provide education and resources for immunizing the people of Massachusetts, especially children.

CONFERENCE DESCRIPTION

Immunization performance and strong primary care/community partnerships are the cornerstones to prevention of many communicable diseases. This full-day **pediatric** conference provides up-to-date information on the fast- changing field of immunization with an emphasis on new vaccines and general immunization updates.

CONFERENCE OBJECTIVES

At the end of the conference, participants should be able to:

- List four current events related to immunizations nationally and in Massachusetts.
- Describe two changes to regulations in Massachusetts related to immunizations.
- Recognize VTrckS and its advantages over paper vaccine ordering.
- Explain how to utilize VTrckS to place a provider order.
- Explain the rationale for an immunization registry.
- Describe the functionality of the new MIIS.
- Discuss three ways to limit measles transmission.
- Identify two recent trends in vaccine-preventable disease epidemiology in Massachusetts.
- Describe the underlying epidemiology of pertussis, meningococcal and HPV diseases that drove universal vaccine recommendations for pre-teens.
- Summarize recommendations for use of Tdap, meningococcal, and HPV vaccines.
- Identify common vaccine administration errors and apply solutions to these errors.
- Explain one approach to immunizing children who are new to a practice.
- Discuss immunization recommendations in specific high risk circumstances.
- Identify partners and resources useful for planning and implementing school-based flu clinics.
- Explain the clinic plan, documentation, standard operating procedures (SOP) and logistics necessary for a school-based flu clinic.

TARGET AUDIENCE

The target audience includes physicians, nurse practitioners, nurses, physician assistants, medical assistants, community outreach and public health workers, immunization coalition members, and office staff who work in pediatric health care settings, health care and civic organizations.

CONFERENCE LOCATION

Best Western Royal Plaza Hotel
181 Boston Post Road West
Marlborough, MA 01752-1883
(508) 460-0700

From Boston: Mass Pike (I-90) West to Exit 11A (Route 495 North). Take Route 495 North to Exit 24B (Route 20) toward Northborough. Drive 1.1 miles, hotel is on right.

From Worcester: Route 290 East to exit 26A (Route 495 South), Take 495 South to Exit 24B (Route 20) toward Northborough. Drive 1.1 miles, hotel is on right.

From Sturbridge: Mass Pike (I-90) East to exit 11A (Route 495 North) Take Route 495 North to Exit 24B (Route 20) toward Northborough. Drive 1.1 miles, hotel is on right.

From I-495 North or South: Exit 24B (Route 20) toward Northborough Drive 1.1 miles, hotel is on right.

From Connecticut: Route 84 North to Mass Turnpike (I-90) East to Exit 11A (Route 495), Route 495 North to Exit 24B (Route 20) toward Northborough. Drive 1.1 miles, hotel is on right.

CONTINUING EDUCATION ACCREDITATION

The Bureau of Infectious Disease Prevention, Response and Services, Massachusetts Department of Public Health, designates this educational activity for a maximum of **5.0 AMA PRA Category 1 Credit(s)[™]**. Physicians should only claim credit commensurate with the extent of their participation in the activity. **2.0** credit hours meet the criteria of the Massachusetts Board of Registration in Medicine's criteria for risk management study.

The Bureau of Infectious Disease Prevention, Response and Services, Massachusetts Department of Public Health is accredited by the Massachusetts Medical Society to provide continuing medical education for physicians.

This program has been offered by The Bureau of Infectious Disease Prevention, Response and Services, Massachusetts Department of Public Health. A maximum of **5.0** contact hours for this program will be provided in accordance with the regulations governing continuing education requirements for the following Boards of Registration:

Board of Registration in Nursing (CMR 244 5.00)

MORNING PLENARY 9:00 am – 11:00 am

**REGISTRATION, EXHIBITS AND CONTINENTAL BREAKFAST
8:00 am – 9:00 am**

Welcome

Ronald Samuels, MD, MPH
MIAP President

State Immunization Update – Regulations, Policies and Current Events*

Susan M. Lett, MD, MPH
Medical Director, Immunization Program
Massachusetts Department of Public Health

VTrckS Overview

Bob Morrison
Vaccine Manager, Immunization Program
Massachusetts Department of Public Health

Massachusetts Immunization Information System (MIIS) – Coming Soon

William G. Adams, MD
Associate Professor of Pediatrics
Boston Medical Center/Boston University School of Medicine

MORNING BREAKOUTS 11:15 am – 12:00 pm

Session 1 – Vaccine Preventable Disease Epidemiology*

The presenter will review rates and impact of vaccine preventable diseases in Massachusetts as well as reporting guidelines for these diseases.

Molly Crockett, MPH
Epidemiologist, DPH Immunization Program

Session 2 – Adolescent Immunization*

The presenter will discuss the epidemiology that drove the recommendations for Tdap, meningococcal and HPV vaccines for adolescents, as well as ways to prevent common administration errors.

Katherine Hsu, MD, MPH
Medical Director, DPH Division of STD Prevention & HIV/AIDS Surveillance

Session 3 – Case Studies in Immunization Delivery

The presenter will review approaches to immunizing children new to a practice, as well as discuss immunization recommendations in high risk circumstances.

Ronald Samuels, MD, MPH
Associate Director of the Primary Care Center, Children's Hospital, Boston

Session 4 – VTrckS In Depth

The presenter will explain in detail how to use the VTrckS system to place provider vaccine orders.

Bob Morrison
Vaccine Manager, DPH Immunization Program

Session 5 – School-Based Flu Clinics

The presenter will give an overview of implementing school-based flu clinics, from identifying partners and resources, to logistics and paperwork.

Mary Conant, RN
Nurse Manager, DPH Immunization Program

LUNCH 12:00 pm – 1:00 pm

AFTERNOON PLENARY 1:00 pm – 2:30 pm

National Immunization Update

William Atkinson, MD, MPH
Medical Epidemiologist, National Center for Immunization and Respiratory Diseases, Centers for Disease Control and Prevention

AFTERNOON BREAKOUTS 2:45 pm – 3:30 pm

Repeated Sessions:

- Session 1 - Vaccine Preventable Disease Epidemiology**
- Session 2 – Adolescent Immunization**
- Session 3 - Case Studies in Immunization Delivery*
- Session 4 - VTrckS In Depth*
- Session 5 - School-Based Flu Clinics*

***Sessions marked with an asterisk qualify for risk management credit.**

Changes to the program may be made before the conference date.

Full-day conference fee includes:

- Continental breakfast
- Lunch buffet
- Conference materials

To register: complete and detach the adjacent registration form and mail with payment to:

**MCAAP Immunization Initiative
860 Winter St.
Waltham, MA 02451**

\$50 - Registration with payment postmarked by September 23, 2010

OR

\$70 - Registration on-site

A confirmation of registration will not be mailed.

We are not able to accept payment by credit card or purchase order.

Refunds will not be processed for “no shows”.

Cancellations, minus a \$10.00 administrative fee, will be accepted through September 23, 2010.

Contact Information:

Cynthia McReynolds

781-895-9851

cmcreynolds@mms.org

Registration

Fifteenth Annual MIAP Conference, October 7, 2010

Please note: this is a **pediatric** conference.

Please print your name as you would like it on your name badge.

First Name	MI	Last Name	Degree
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Position/Title	Company/Organization
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Street Address

City	State	Zip	State
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Phone	Fax	Email
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Please indicate the breakout sessions you would like to attend. (Choose only one for the morning and only one for the afternoon)

Morning Sessions

- _____ **1** *Vaccine Preventable Disease Epidemiology*
- _____ **2** *Adolescent Immunization*
- _____ **3** *Case Studies in Immunization Delivery*
- _____ **4** *VTrckS In Depth*
- _____ **5** *School-Based Flu Clinics*

Afternoon Sessions

- _____ **1** *Vaccine Preventable Disease Epidemiology*
- _____ **2** *Adolescent Immunization*
- _____ **3** *Case Studies in Immunization Delivery*
- _____ **4** *VTrckS In Depth*
- _____ **5** *School-Based Flu Clinics*

Registration is \$50 per person when postmarked by September 23, 2010 (\$70 on-site registration)

**Please make your check payable to:
MCAAP Immunization Initiative**

Mail your completed registration form with payment to:

**MCAAP Immunization Initiative
860 Winter St., Waltham, MA 02451**

A confirmation of registration will not be mailed. We are not able to accept payment by credit card or purchase order. Refunds will not be processed for "no shows".

If you are a person with a disability who requires accommodation, please contact Cynthia McReynolds by September 18, 2010.

Phone: 781-895-9851

E-mail: cmcreynolds@mms.org

